

The Update



Monthly Newsletter for Members of the OACFDC
Ontario Association of Community Futures Development Corporations Inc.

June 2014

The New OACFDC Website — Coming Soon!

The old website at www.oacfdc.com was started in October 1998. Initially there were two different websites: One for promoting the Community Futures program and one for the OACFDC. Eventually, the two were combined and over the years, it was added to many times.

In recent years, concerns have been raised about the old website:

- difficult to find anything, especially in the Members' Area
- not well organized
- not user friendly
- outdated "look & feel"
- does not rank well with search engines

Based on those concerns, an RFP was circulated in January, seeking a website developer to create a new site. Laura Rey, a contractor who had been maintaining the OACFDC's To Learn Online website (www.tolearnonline.ca & www.apprendreenligne.ca), was the successful bidder.



The new website will have 3 main areas:

1. All about the **Community Futures Program** – This area will have information for the general public, along with Success Stories, Media Releases and other information promoting the CF program.
2. All about **the OACFDC** – the general public will be able to learn the basic information about the OACFDC, and also where members must log in. Depending on their position, members will be logged in at different levels:
 - Public
 - Associate Members
 - Bilingual
 - FedDev/FedNor
 - CFDC Board Members
 - CFDC Employees
 - CFDC Managers
 - Students
 - CFDCs which are not members of the OACFDC (Provides access only to the FedNor and FedDev Ontario information)
 - OACFDC (with separate categories for OACFDC Board of Directors, Employee, Executive Assistant, Executive Director, Member Services Coordinator)

Once members log in, they will be able to see links to all the information they need, based on their position.

3. **To Learn Online** – the OACFDC’s e-learning platform which has existed on its own website. However, it, too, needed upgrading so we are moving it over to the OACFDC website. Maintenance of all the information can be more economically achieved under one website.

The new website will be better organized so that information will be readily found. There will not be a “Members’ Area” as such: Information will be visible to the user, depending on the users’ log in/password combination.

The Events Calendar will be visible in both the “CF Program” section and the “OACFDC” section. Then, for example, a CFDC might post an event for interested potential entrepreneurs to attend. That event will show up on both sections of the website. But if a CFDC was hosting a training session for only CFDC board members, it would only show up on the OACFDC side.

In the OACFDC area, there will also be a forum for board members to ask questions, post information and share ideas with each other.

There will be various interactive features that members can use themselves – newsletter and emailing systems that all members can use, or posting important dates on the calendar. Members will be receiving guides outlining the procedure, or they can plan to attend the workshop at the Conference in September where website developer Laura Rey will be presenting this information.

Once the new website is populated with the information from the old website, information of interest to the general public will be “tagged”, to improve its standing on search engines. (Also known as SEO or Search Engine Optimization). So when the general public is searching in Google, or similar search engines, for small business loans, for example, the SEO will ensure that CFDC information pops up first or very high on their list of findings.

Due to the tragic and sudden death of our former website developer, Doug Maddock, we will not have access to the old website after July 31. We hope to have the new website “live” by July 23.

As the framework for the website is nearing completion, is there anything in addition to the items mentioned above that OACFDC members would like to see on the website?

CFDC Statistics

	April 1, 2012 to March 31, 2013			April 1, 2013 to March 31, 2014		
	North 24 CFDCs	South 37 CFDCs	All 61 CFDCs	North 24 CFDCs	South 37 CFDCs	All 61 CFDCs
Total value of loans	\$ 19.3 M	\$ 42.6 M	\$ 61.9 M	\$ 17.1 M	\$ 46.8 M	\$ 63.1 M
Total number of loans	427	724	1,151	297	785	1,082
Jobs created and maintained by loans	1,743	5,018	6,721	1,938	5,549	7,487
Funds leveraged	\$ 38.1 M	\$ 82.5 M	\$ 120.6 M	\$ 28.3 M	\$ 84.8 M	\$ 113.1 M
Number of business counselling clients	410	3,246	3,656	526	4,407	4,933
Number of jobs influenced by business counselling	948	5,988	6,936	1,977	9,411	11,388

Conference 2014 – “Taking Care of Business” Deerhurst Resort, September 3 to 5

Many OACFDC members took advantage of the early bird registration rates and also booked rooms at the Deerhurst Resort. The main building (The Pavilion) is fully booked, but plenty of rooms are available in other buildings at lower rates. Deerhurst provides a shuttle service to all the facilities on their grounds. If you have reserved rooms, but find you won't need all of them, please call Deerhurst and release those rooms for others.

Ignite speakers

We are still seeking speakers to give short presentations in the Ignite session. Do you have a successful project that you can describe for everyone in about 6.5 minutes? Contact Mary at malderson@oacfdc.com if you can be one of Ignite speakers. This plenary session proved very popular at the Sarnia conference, according to the evaluations.

Awards

Nominate your best projects or your successful entrepreneur for recognition at the annual Awards Program, to be held September 5 at the final banquet at Deerhurst Resort, wrapping up the annual conference. Not only do winners receive the recognition of their peers, a professional five minute video about the project or business is created. The video is shown at the Conference and hosted on the OACFDC website, You Tube and other places. Winners also take home an attractive trophy and gain much publicity through media releases. The Entrepreneur of the Year also receives an invitation to the gala banquet, accommodations and a cheque for \$350. Go to www.oacfdc.com click on the conference logo and download the nomination papers.



Interpreter at Conference

A professional English→French / French→English interpreter will be available at the Annual Conference. Please advise OACFDC staff at the registration desk if you will need the service.

Congrats to New Manager at Elgin Business Resource Centre



Kevin Jackson has been named manager of the Elgin Business Resource Centre, the CFDC located in St. Thomas, after holding the position of interim manager for two months. He has worked at the EBRC as the OSEB Coordinator since October 2011, coming into that position as a graduate of the OSEB program. With a strong background in sales and marketing, he had operated his own business, “Corporate Classroom”.

Salary Survey – we need data now!

The OACFDC is asking managers to please complete the 2013 Salary Survey as soon as possible. In fact, all those who complete the survey before noon on June 20 are entered into a draw for free registration at the 2014 conference. Also, our old website will cease operation on July 31, so it is important all the data is collected before that date, so that we can offer the results on the new website. Using your manager level password, go the Members' Area at www.oacfdc.com and scroll down to Manager Your Information → Complete Salary Survey. Also, please do the Benefits survey while you are there.

Keep up to date – join our Webinars

Canadian Anti-Spam Legislation

Anti-Spam Webinars were offered on June 5 and 11, with a presentation by charity and non-profit lawyer Ryan Prendergast. If you took part in the Anti-Spam webinar, we would like your feedback. Please fill out the brief evaluation form and give us your opinion, by clicking this link:

<https://www.surveymonkey.com/s/R3VH6WT>

If you weren't able to attend the webinar on either date, you can see and hear a recording of it:

- Go to www.oacfdc.com
- Enter the Members' Area
- Click on **Tools and Information for CFDCs**
- look for **Best Practices - Ontario CFDCs**

As well as a link to the complete recording the webinar, you will find a copy of the PowerPoint presentation used in the webinar, and other files of Anti-Spam information. Or go to the government website:

www.fightspam.gc.ca

Thank you to the four Ontario CFDC Regions who financially supported this webinar.

CF Shared File Server Service and CF Shared Exchange Service

In early July, VisionQuest, in collaboration with the OACFDC, will be conducting a webinar to provide interested CF offices with information pertaining to the value proposition of the shared file server and Exchange services, which are offered to CF organizations across Canada. Watch for the details and dates coming to you by email soon.

Diversity and Cultural Awareness

Questions around Diversity and Cultural Awareness have come up recently, so we are organizing a webinar on that topic to help our members. CFDCs have contacted the Association with questions on ensuring inclusiveness with transgendered clients, or how to talk with clients who have strong accents and can be difficult to understand. Also group facilitators have asked for advice concerning the best way to handle a situation where racist or homophobic slurs are overheard.

In addition, it is a requirement of the Community Futures Leadership Institute certification program that CFDC managers and staff have diversity and cultural awareness training.

We have contacted Dr. Leeno Karumanchery to present a webinar on this topic, on **Wednesday, August 6 at 10:00 a.m. and again on Tuesday, August 12 at 2:00 p.m.** (repeat of same presentation). Dr. Karumanchery is the owner of Diversity Solutions, which bills itself as "Canada's Premiere Provider of Diversity and Emotional Intelligence Trainings!" To learn more about this company, go to www.diversitysolutions.net

BDC Young Entrepreneur of the Year

Congratulations to Shep Ysselstein, of Gunn's Hill Artisan Cheese, winner of the grand prize of \$100,000 from the Business Development Bank of Canada (BDC). Shep is a client of the Oxford Small Business Support Centre and the Sand Plains Community Development Fund.



The Latest from your Management Information Systems Suppliers

“Antivirus Health Check – Update”

By Derek MacEwen, VisionQuest

Periodically, the VisionQuest Managed Antivirus Service requires a refresh in respect to aligning devices it is monitoring with active devices being used by CFDC offices. Due to the risk of a virus infection and the security and confidentiality of information, it is imperative that all active devices are updating regularly to obtain the latest virus definitions from the VisionQuest service.

We are pleased to relay that the latest round of notifications and alignment with 16 CF offices was a huge success. 13 offices responded, of which 7 offices have been successfully cleaned up and aligned... 6 offices are in progress. Inactive devices were removed from monitoring for the 3 CFs that did not respond. Thank you for your cooperation.

Latest Release of Software

By John Meredith, CommonGoals

CommonGoals has received some pretty amazing feedback regarding the latest release of the software. With the deployment of the Ribbon toolbars and the addition of enhanced views, summary data and searching, the database has never been easier to use or provided so much information at your fingertips.

Over the next few releases, we will be adding some exciting new features that include:

- Ability to configure Fiscal Periods so transactions can be locked down on a monthly, quarterly or annual basis so changes never affect prior period reporting.
- Microsoft Outlook bidirectional integration so activities that are created in TEA will flow to Outlook and vice versa so TEA will truly be the central repository of all client relationship management
- Increased summary information for views including interest rate, accrued interest, per-diem rate, collateral values, term, amortization, schedule end date, LTV and more...
- Development of an online Client Portal so users can log into the CGS online portal to retrieve account status information, interest statements and global marketing messages
- CGS is overhauling the transaction routines in TEA 10 to create a new level of efficiency both from a performance and reporting standpoint
- Ribbon toolbars will be deployed throughout the entire software creating easier navigation and expediting many common functionalities
- Refinance and Consolidation Wizard to expedite the process for combining and refinancing loans
- Ability to link “Organization” borrowers to a loan instead of only Individuals
- Customizable Dashboards for displaying important information in summary and graphical form
- Development of several predefined Queries for specific information in the Query Builder so users have an excellent base for creating queries and getting important information from the software

Watch for these amazing updates in future releases of TEA 10!

Volunteer Health Leadership Awards

The [3M Health Leadership Award](http://www.healthnexus.ca/leadershipaward) deadline has been extended to **midnight on Sunday July 6**. Don't miss this opportunity to celebrate your community leader! For more details on the eligibility criteria and to view previews recipients, visit the award's website. www.healthnexus.ca/leadershipaward



**3M Health
Leadership Award**
**Prix 3M de
leadership en santé**

**Celebrating leaders who inspire change in
communities across Canada**

Board Meeting June 26

The OACFDC board is meeting in Toronto June 26. Please contact your local board representative if there is something you would like brought to the table. At that same meeting, the Chairs of each region will be joining by conference call.

Income Tax Services for Small Business

This year Canada Revenue Agency did a pilot project with Atikokan Economic Development Corporation, where they sought retired accountants to volunteer their services preparing income tax forms for small business owners at no charge. Watch for information about the future of this project.

CRA is also seeking feedback on the newly developed **Checklist of Small Businesses**.

As part of its efforts to cut red tape, the CRA is committed to engaging businesses and their stakeholders regularly, and through many avenues, in an effort to make sure CRA services continue to meet their needs.

Following a Webinar for new small business owners offered in the fall of 2013, as well as consultations with different small business owners and self-employed individuals, the CRA has created a [Small Business Checklist](#) that provides information on some of the key tax topics that should be taken into consideration throughout your business' lifecycle, in a user-friendly manner on the CRA website. The recommendations and feedback received over the course of the consultations were crucial to the creation of this document.

We are seeking your feedback on this new tool. Your input is very important to us and will be kept strictly confidential.

Please use this [mailbox](#) to send us your feedback.

For more information about red tape reduction and the CRA, go to www.cra.gc.ca/redtapereduction.

OACFDC Board

Region & Name	Phone	Email
1 – NW Garry McKinnon	807-597-2757	garry.mckinnon@atikokaninfo.com or gmckinnon@oacfdc.com
2 – NE President Denis Bérubé	705-337-1407	dberube@northclaybelt.com or dberube@oacfdc.com
2 – NE Jane Blackwell	705-567-4068	blackwel@ntl.sympatico.ca or jblackwell@oacfdc.com
3 – E Dianne Adshead	613-273-9136	dadshead@live.ca or dadshead@oacfdc.com
3 – E Rob Price	613-473-2131	chair@spotteddogbandb.ca or rprice@oacfdc.com
4 – W - SC Colleen Gouldson	705-435-1540	colleen@nottawasaga.com or cgouldson@oacfdc.com
4 – W - SW Wendy Walton	519-759-1648	wwsod@rogers.com or wwalton@oacfdc.com
4 – W - W Mike Streib	519-773-8177	uplands@amtelecom.net or mstreib@oacfdc.com
Past President Judy Nafziger	519-422-1073	judy.nafziger4@gmail.com or judynafziger@oacfdc.com

OACFDC Staff

Phone: 1-888-633-2326 or 519-633-2326

Name	Title	Ext	Email:
Diana Jedig	Executive Director	123	djedig@oacfdc.com
Mary Alderson	Member Services Coordinator	124	malderson@oacfdc.com
Denise Kozachuk	Executive Assistant	121	dkozachuk@oacfdc.com

In Sympathy...

It is with great sadness that we announce the loss of Mr. Daniel Gigault, former general manager of the Prescott-Russell Community Development Corporation. Daniel was at the helm of the Prescott-Russell CDC since its creation in 1986 until his retirement in 2007. His contribution to the development of business



and communities in Prescott and Russell and in Eastern Ontario was often cited as an example for rural communities in Ontario and across Canada. In addition to his considerable contributions to the economy of Prescott and Russell, he was also a community leader, getting involved in many activities through both the CDC and on a personal basis.

Coming Events:

The OACFDC Events Calendar at www.oacfdc.com is continually updated with new and exciting events! Check out the many coming events listed there.

Here are just a few examples:

June 24: Foundations for Regional Economic Analysis Training (EDCO and OMAF), Sudbury

June 26: Proposal Writing A-Z, Free Webinar

July 8: OACFDC Official Languages Network Conference Call, for all bilingual CFDCs

July 9: eSax Entrepreneur Networking Group for OSEB, Ottawa

August 6 & 12: Diversity and Cultural Awareness Webinar, Free for OACFDC Members

September 3: CFDC Regional Network Meetings, Deerhurst Resort, Huntsville

September 3-5: 21st Annual OACFDC Conference, Deerhurst Resort, Huntsville

Visit the OACFDC Events Calendar for Details

Funding Opportunities Available

The Agricultural Management Institute is inviting groups, associations, and organizations to apply for the Agricultural Value Chain Networking Event Funding and Speaker and Event Funding.

To encourage agricultural value chain networking events, groups can apply to AMI for up to \$5,000 to host 'speed dating' style workshops. These workshops will bring together participants along the value chain in different regions of Ontario to meet, learn, and network about their role in the value chain and how to create value-added business opportunities. Also, any registered group organizing an event or inviting a business management speaker to their Ontario event is eligible to apply for up to \$2,500 to cover associated costs.

They are also offering The Advanced Farm Management Program again. For more information please visit <http://www.takeanewapproach.ca/>

Post your own Events – OACFDC Members can post their own events. Simply go to the Members' Area of the website, and click on Interactive Communications Online, click on Events, then click on Add New Events, and fill out the form. The event will appear on the calendar as soon as you refresh your screen.



OACFDC in Social Media

Look for the "Ontario Association of Community Futures Development Corporations" on Facebook, and "like" our page to spread the word. You can also follow us on Twitter: "@OACFDC". Watch for daily updates!



The Update – Your Newsletter

Do you have feedback or story ideas for the next Update? Contact Mary Alderson at the OACFDC: 1-888-633-2326 Ext. 124 or malderson@oacfdc.com

Please distribute this newsletter to all volunteer board members and CFDC staff. The current issue, along with archived articles, is posted on our website: www.ontcfdc.com → Association → *About the OACFDC* → *Activities of the OACFDC*.

Ce bulletin est également disponible en français. Veuillez communiquer avec Mary Alderson à malderson@oacfdc.com pour obtenir votre exemplaire du bulletin, Le Point.