

21st Annual OACFDC CONFERENCE 2014 Deerhurst Resort, Huntsville

"Taking Care of Business"

Day One – Wednesd	ay, September 3, 201	14
-	Opening Ceremony	Greetings from OACFDC President Denis Bérubé, Mayor of Huntsville
5:00 pm to 7:00 pm	Reception	Claude Doughty, and the District of Muskoka Chair John Klinck
7:00 pm		Delegates on their own for dinner
Day Two – Thursday	, September 4, 2014	
8:00 am to 9:00 am	Breakfast	Welcome to Muskoka
9:00 am to 10:00 am	Keynote Speaker	Dara Howell of Huntsville, Canadian Freestyle Skier Olympic Gold Medalis
10:00 am to 10:30 am	Refreshment Break	Networking in the Trade Show Area
10:30 am to 12:00 pm	OACFDC AGM	Annual General Meeting and Conversation Café
12:00 pm to 1:00 pm	Lunch	
1:00 pm to 2:00 pm	Plenary Session	"Ignite 20 x 20" – 5 speakers with 20 slides, 20 seconds per slide
2:00 pm to 2:30 pm	Refreshment Break	Networking in the Trade Show Area
2:30 pm to 4:00 pm		CED, Strat Plans, Socio-Ec. Dev. – A Local Solution to the Training Gap
Concurrent Workshops		Access to Capital for SMEs & Social Enterprises – Keeping Youth at Home
		Board Practices – Fraud: It could be happening in your CFDC!
		Supplier Sessions – Management Information System Solutions
		2:30-CommonGoals/TEA, 3:00-Fern FaaSBank, 3:30-VisionQuest
		French Language Workshop – Forecasting to assist our communities
2:30 pm to 5:30 pm	Mobile Workshop	Business Info & Planning, Mentorship – Business Success Stories
4:00 pm to 6:00 pm	Networking Time &	IT User Group
	Optional Meetings	Official Languages Network
5:00 pm to 6:00 pm	Volunteer Reception	Reserved for special recognition of volunteer board members
6:00 pm to 8:00 pm	Llast Night Dinnar	
0.00 pm t0 8.00 pm	Host Night Dinner	Marché
Day Three – Friday, S		Marché
		Marché
Day Three – Friday, S	September 5, 2014	Marché Effective Public Relations Planning
Day Three – Friday, 9 8:00 am to 9:00 am	September 5, 2014 Breakfast	
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops	September 5, 2014 Breakfast Plenary Session	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops	September 5, 2014 Breakfast Plenary Session Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street Access to Capital, SMEs & Soc. Enterprises –Investing in Social Enterprises
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street Access to Capital, SMEs & Soc. Enterprises –Investing in Social Enterprise Board Practices – CFLI Workshop Part Two – Financial Management
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break Mobile Workshop	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street Access to Capital, SMEs & Soc. Enterprises –Investing in Social Enterprise Board Practices – CFLI Workshop Part Two – Financial Management Supplier Sessions – Wow! Check out the new OACFDC Website!
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm Concurrent Workshops	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break Mobile Workshop	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street Access to Capital, SMEs & Soc. Enterprises –Investing in Social Enterprise Board Practices – CFLI Workshop Part Two – Financial Management Supplier Sessions – Wow! Check out the new OACFDC Website!
Day Three – Friday, S 8:00 am to 9:00 am 9:00 am to 10:00 am 10:00 am to 10:30 am 10:30 am to 12:00 pm Concurrent Workshops 12:00 pm to 1:00 pm 1:00 pm to 2:00 pm 2:00 pm to 2:30 pm 2:30 pm to 4:00 pm Concurrent Workshops	September 5, 2014 Breakfast Plenary Session Refreshment Break Lunch Keynote Speaker Refreshment Break Mobile Workshop Setting Time & Optional Meetings	Effective Public Relations Planning Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Tourism Investment in Ontario Business Info & Planning, Mentorship – Empowering Entrepreneurs Access to Capital for SMEs & Social Enterprises – Equity Investing Board Practices – CFLI Workshop Part One – Financial Management Supplier Sessions – What your Association does for you: Group Plans 10:30-Health Benefits, 11:10-Group RRSPs, 11:50-Affinity Plans French Language Workshop – College Innovation Program: NSERC Ceremonial Passing of the Blanket Lucas Wilson, Illusionist and Young Entrepreneur Networking in the Trade Show Area CED, Strat Plans, Socio-Ec. Dev. – Event & Sport Tourism Strategy Business Info & Planning, Mentorship –Regenerating Your Main Street Access to Capital, SMEs & Soc. Enterprises –Investing in Social Enterprise Board Practices – CFLI Workshop Part Two – Financial Management Supplier Sessions – Wow! Check out the new OACFDC Website!