



21<sup>st</sup> Annual Conference

Ontario Association of Community Futures Development Corporations

Deerhurst Resort, Huntsville - September 3 to 5, 2013

*“Taking Care of Business!”*

---

## Partnership Packages

The Ontario Association of Community Futures Development Corporations is pleased to provide your business or organization with the opportunity to be involved in our upcoming Annual Conference. **Partnering with us and having a trade show presence** will raise your profile within this pro-active, growing network.

This year’s conference will be at the Deerhurst, in Huntsville, Ontario. The OACFDC’s Annual Conference is its premier event, and the theme for the 2014 conference is *“Taking Care of Business”*.

Between 250 and 300 delegates and guests will be attending the event, including professional staff and volunteer board members. The conference includes stimulating workshops, a riveting keynote speaker, enjoyable entertainment and, yes, plenty of networking time in the trade show exhibit area. See Page 4 for the Agenda.

Please contact us to discuss the Conference Trade Show and Partnership possibilities for your organization. We look forward to tailoring a partnership package to highlight your company, product or service.



Ontario Association of CFDCs






300 South Edgeware Rd., St. Thomas, ON N5P 4L1  
519-633-2326 / 1-888-633-2326 Fax: 519-633-3563

[malderson@oacfdc.com](mailto:malderson@oacfdc.com) [www.oacfdc.com](http://www.oacfdc.com)

Hosted by:

Muskoka Futures  
A Community Futures Development Corporation



<i><b>Benefits of Partnerships</b></i>	 Sunshine \$10,000	 Blue Sky \$5,000	 Green Trees \$2,000	 Shining Water \$1,000	 Rocky Shores \$500
<b>Pre-event</b>					
Listing on Partnership page of OACFDC Conference website	✓	✓	✓	✓	✓
<b>During the event</b>					
Exhibit: Display booth set up for the duration of the conference	✓ (Double Booth)	✓	✓	✓	
Complimentary registration including meals	4	2	1		
Item in gift bag for each delegate & guest	✓	✓	✓	✓	✓
'Host Night' Evening Event –Marché Sept. 4 <b>Or</b> Gala Night Awards Dinner Sept. 05	✓				
Keynote speaker and privilege of making introduction <b>Or</b> your choice of one of two Breakfasts or two Lunches		✓			
Opening Ceremonies Reception <b>Or</b> one of four Refreshment Breaks			✓		
Introducing a workshop				✓	✓
Logo displayed on signage at event and/or on-screen partnership recognition loop	✓	✓	✓	✓	✓
Verbal acknowledgement of partnership	✓	✓	✓	✓	✓
Participating staff from your organization will be identified at the conference	✓	✓	✓	✓	✓
<b>Following the event</b>					
Listing on Partnership page of website for one year	✓	✓	✓	✓	✓

**Note:** If the opportunities listed on the above chart do not meet your partnership requirements or budget, partnering with other partners will be considered. Please contact us to discuss alternative arrangements.

**Exhibitor only:** For tradeshow booth space and meals for one person, with no partnership benefits, the cost is \$750. Contact the OACFDC for trade show information.

# Partnership Agreement

Yes, we would like to be a partner at the OACFDC's 21<sup>st</sup> Annual Conference.

Amount of Support:

- \$10,000       \$5,000       \$2,000  
 \$1,000       \$500       Other: \_\_\_\_\_

Specific event or item we want to support: \_\_\_\_\_

Promotional items we want to include in delegates' bags: \_\_\_\_\_

Please ship promotional items to Muskoka Futures, 111 Manitoba Street, Bracebridge, ON P1L 2B6

Business/Organization: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Note: Support of \$1,000 or more includes exhibit space.

Yes, we will be using the exhibit space. (Note: exhibitors must purchase electricity and wifi directly from Deerhurst Resort.)

Name of Person attending with exhibit: \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

Please see the Benefits Information (page 2) regarding registrations included with partnerships. If your support includes registration, please tell us if it is the same person as above: , or:

Name of Person(s): \_\_\_\_\_

Email: \_\_\_\_\_ Cell: \_\_\_\_\_

If additional people will be attending, please register at [www.ontcfdc.com/conference](http://www.ontcfdc.com/conference)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print

\_\_\_\_\_  
Date

Please return this form to:

Mary Alderson, Member Services Coordinator

Email: [malderson@oacfdc.com](mailto:malderson@oacfdc.com) Fax: 519-633-3563 or mail to address below:



**Ontario Association of CFDCs**

300 South Edgeware Rd., St. Thomas, ON N5P 4L1  
519-633-2326 / 1-888-633-2326 Fax: 519-633-3563  
[malderson@oacfdc.com](mailto:malderson@oacfdc.com) [www.oacfdc.com](http://www.oacfdc.com)

**Hosted by:**





# 21<sup>st</sup> Annual OACFDC CONFERENCE 2014

Deerhurst Resort, Huntsville  
*“Taking Care of Business”*

Day One – Wednesday, September 3, 2014		
5:00 pm to 7:00 pm	<b>Opening Ceremony Reception</b>	Greetings from OACFDC President Denis Bérubé
7:00 pm		Delegates on their own for dinner
Day Two – Thursday, September 4, 2014		
8:00 am to 9:00 am	Breakfast	Welcome to Muskoka
9:00 am to 10:00 am	Keynote Speaker	<b>Dara Howell</b> of Huntsville, Canadian Freestyle Skier Olympic Gold Medalist
10:00 am to 10:30 am	Refreshment Break	Networking in the Trade Show Area
10:30 am to 12:00 pm	OACFDC AGM	Annual General Meeting and Conversation Café
12:00 pm to 1:00 pm	Lunch	
1:00 pm to 2:00 pm	Plenary Session	<b>“Ignite 20 x 20”</b> – 5 speakers with 20 slides, 20 seconds per slide
2:00 pm to 2:30 pm	Refreshment Break	Networking in the Trade Show Area
2:30 pm to 4:00 pm		CED, Strat Plans, Socio-Ec. Dev. – <b>A Local Solution to the Training Gap</b>
Concurrent Workshops	Mobile Workshop	Business Info & Planning, Mentorship – <b>Business Success Stories</b>
		Access to Capital for SMEs & Social Enterprises – <b>Keeping Youth at Home</b>
		Board Practices – <b>Fraud: It could be happening in your CFDC!</b>
		Supplier Sessions – <b>Management Information System Solutions</b>
		2:30- <b>CommonGoals/TEA</b> , 3:00- <b>Fern FaaSBank</b> , 3:30- <b>VisionQuest</b>
		French Language Workshop – <b>Forecasting to assist our communities</b>
4:00 pm to 6:00 pm	Networking Time & Optional Meetings	
6:00 pm to 7:00 pm	Volunteer Reception	Reserved for special recognition of volunteer board members
6:00 pm to 8:00 pm	Host Night Dinner	Marché

Day Three – Friday, September 5, 2014		
8:00 am to 9:00 am	Breakfast	
9:00 am to 10:00 am	Plenary Session	<b>Effective Public Relations Planning</b>
10:00 am to 10:30 am	Refreshment Break	Networking in the Trade Show Area
10:30 am to 12:00 pm		CED, Strat Plans, Socio-Ec. Dev. – <b>Tourism Investment in Ontario</b>
Concurrent Workshops		Business Info & Planning, Mentorship – <b>Empowering Entrepreneurs</b>
		Access to Capital for SMEs & Social Enterprises – <b>Equity Investing</b>
		Board Practices – <b>CFLI Workshop Part One – Financial Management</b>
		Supplier Sessions – <b>What your Association does for you: Group Plans</b>
		10:30- <b>Health Benefits</b> , 11:10- <b>Group RRSPs</b> , 11:50- <b>Affinity Plans</b>
		French Language Workshop – <b>College Innovation Program: NSERC</b>
12:00 pm to 1:00 pm	Lunch	Ceremonial Passing of the Blanket
1:00 pm to 2:00 pm	Keynote Speaker	<b>Lucas Wilson, Illusionist and Young Entrepreneur</b>
2:00 pm to 2:30 pm	Refreshment Break	Networking in the Trade Show Area
2:30 pm to 4:00 pm	Mobile Workshop	CED, Strat Plans, Socio-Ec. Dev. – <b>Event &amp; Sport Tourism Strategy</b>
Concurrent Workshops		Business Info & Planning, Mentorship – <b>Regenerating Your Main Street</b>
		Access to Capital, SMEs & Soc. Enterprises – <b>Investing in Social Enterprises</b>
		Board Practices – <b>CFLI Workshop Part Two – Financial Management</b>
		Supplier Sessions – <b>Wow! Check out the new OACFDC Website!</b>
		French Language Workshop – <b>Tool Kit for Linguistic Duality</b>
4:00 pm to 5:00 pm	Networking Time & Optional Meetings	
5:30 pm to 10:00 pm	Reception, Formal Dinner, Awards Gala, & Entertainment	

*Workshops presented in French have English simultaneous interpretation available*